

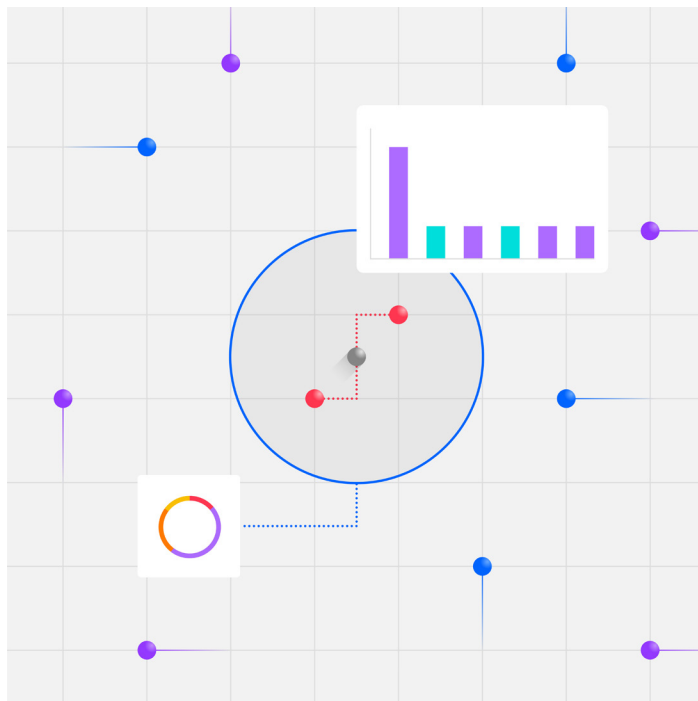
Scale your business with near real-time data detection and response

Reduce risk, gain threat visibility and optimize response strategies

Today's enterprises operate with multiple types of data and users across the globe. Although globally distributed data in the cloud drives productivity and opens new business avenues, it can create security blind spots and expose sensitive information to potential threats. With the rise of sophisticated cyberattacks and data breaches, constant vigilance and advanced detection protocols are essential to securing your sensitive data.

IBM® Guardium® Data Detection and Response helps protect sensitive data across the hybrid cloud with centralized visibility, prioritized threats and automated responses—all enabled with generative AI (gen AI).

- **Gain complete visibility:** See everything happening across your data, whether it's stored on premises, in the cloud or in hybrid environments. Consolidate fragmented security tools in a single view, monitor every data interaction and quickly identify suspicious activity.
- **Hunt for threats with AI:** Detect potential threats before they escalate. Leverage advanced analytics and machine learning to continuously monitor for unusual data patterns, unauthorized access attempts or changes in behavior.
- **Improve incident response:** Prioritize threats by severity and focus on the most important issues. Immediately identify abnormal activity in near real-time and automate incident response workflows, minimizing potential damage and downtime.



Data is the most essential asset for any enterprise and remains one of the most prized goals of bad actors. Guardium Data Detection and Response can help you identify critical data threats so that you can quickly investigate and respond to incidents, minimize downtime and avoid costly data breaches.

Take the first step toward near real-time data detection and response.

To learn more, contact your IBM Business Partner:

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